**The frAGILE Playbook**

*A 1-page field guide to surviving modern Agile chaos — and maybe learning something along the way.*

## 1. Ceremonial Rituals (Do With Conviction, Not Confidence)

**Sprint Planning:** Fill Jira with vague hopes and duplicate epics → Start with outcomes, not tickets  
**Daily Standup:** “Yesterday I… Today I… No blockers…” \*[crickets]\* → Ask: “What would unblock the team today?”  
**Retro:** Air complaints, take no action → Turn 1 vent into 1 action item every sprint  
**Demo:** Demo half-done work, panic when Zoom screen won’t share → Let teams show real value, not PowerPoint pixels

## 2. Roles & Personas (Meet the Cast)

**Product Owner:** “Voice of the customer” → Forgets to talk to customers  
**Scrum Grandmaster:** Keeps rituals alive → Can’t explain \*why\* we do them  
**Delivery Lead:** Gets things shipped → Measures success only by shipping  
**Stakeholder X:** Holds the purse strings → Joins sprint 6, changes sprint 1

## 3. Tools & Templates We Pretend to Love

**The “Definition of Done” Poster:** Hasn’t been updated since pre-pandemic. Still laminated.  
**Burndown Chart:** Exists. Ignored. Only reviewed when things go wrong.  
**Velocity Metrics:** Used to compare team happiness. Incorrectly.  
**The “Agile Board”:** 78% of tickets live in “In Progress” or “Blocked” Purgatory.

## 4. Real Advice Hidden in the Chaos

**Jira isn’t the source of truth. People are.** If the board doesn’t reflect reality, talk to the humans.  
**Velocity is not a performance metric.** It's a planning signal — not a scoreboard.  
**You don’t need more process. You need more courage.** Courage to speak clearly, say no, and show up human.  
**If you’re never laughing, you’re not doing it right.** Satire is a signal — it means we care enough to notice.

*frAGILE is a parody. But the feelings are real.  
Built for product people who know better — and keep going anyway.*